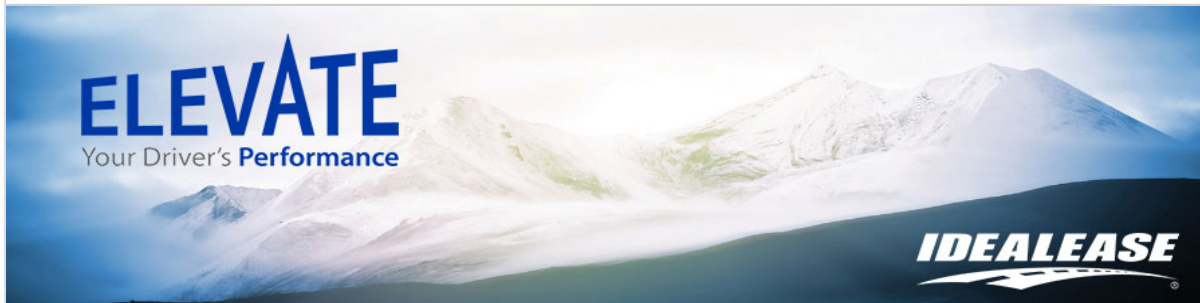


This Week: *Holiday Distractions*

Email not displaying correctly?
[View it in your browser.](#)



OPP (Other People's Problems) and how they can impact your hard braking or cornering

Even though we hire professional drivers, provide ongoing coaching and training, and reinforce our safety goals as an organization, we still must recognize that we are not the only people on the road.

As the holiday season approaches, beyond controlling your vehicle for optimum efficiency and safety, you'll need to be more aware of your surroundings. ***Here are a few reminders for your drivers:***

- There is more daytime traffic during traditional work hours by stressed or rushed drivers.
 - Be especially aware of cars entering and exiting the roadways; quick lane changes occur now more than ever, as people move from one strip mall to another.
- People text and use apps while behind the wheel over 30% more during the winter holidays as compared with the average weekday.
 - Be extra cautious when you see people with their phones out. They are paying less attention to what they are doing, so you need to pay MORE attention to what they are doing.
- Parking lots are particularly risky during the holidays, when pedestrians and drivers are often distracted and in a hurry.

The message is clear– *Keep a safe distance, watch your speed, and be aware of your surroundings.* This will help eliminate evasive maneuvers that can result in accidents or incidents.



Idealease Business Intelligence is committed to helping your team Elevate their performance. You will get a weekly Question of the Week email that will help explain different elements of the scorecard, offer tips to improve Key Performance Indicators (KPI's) or other motivational topics to keep your drivers striving for excellence behind the wheel. If you have a question or would like a topic covered, please email jerryring@idealease.com.



Copyright © 2019, All rights reserved.

Our mailing address is:
430 North Rand Road
North Barrington, IL 60010

ELEVATE: QUESTION/TIP OF THE WEEK SIGNUP

Email *

First Name *

Last Name *

Job Title *

Company *

SUBMIT

[Register Here](#)